

The Maghreb Digital Learning & Education Innovation Conference

08-10 December, Tunis

Day 1 08 Dec - Understanding the Challenge

Time	Session	Session Title	Speaker
09.00	Registration	Registration and meet and great	-
09.30	Welcome	Welcome Addresses from Tunisian Ministers	Tawfiq Jelassi Minister of Higher Education, Scientific Research and ICT Hafedh Lamouri Minister of Employment and Vocational Training
10.00	Welcome and introduction	Welcome address and introduction to the Innovation Challenges by Conference Chair	Nigel Bellingham Country Director, British Council Tunis
10.15	Icebreaker	The Maghreb digital Capacities Map	<i>Participants will evaluate their neighbour's digital competency and place them on a map</i>
10.30	Plenary 1	Perspectives: digital learning as a disruption- Mixing art and technology	Walid Sultan Midani Chief Executive DigitalMania
10.50	Plenary 2	Perspectives: digital learning as an enabler Responding to challenges through social entrepreneurship	Asma Mansour Social Entrepreneur, Tunisian Center for Social Entrepreneurship
11.10		Refreshments	
11.40	Maghreb information capture: Panel and Discussion	A Maghreb E-learning Panel E-learning methods in education- the Moroccan experience The National E-learning Project of the Ministry of Higher Education and Scientific Research in Algeria: Current state and future perspectives E-learning in Libya	Chair: Nigel Bellingham, Country Director, British Council Tunis Rachida Ajhoun Advisor to the Deputy Minister, Ministry of Higher Education and Executive Training, Morocco Dr Djamel Tandjaoui Deputy Director of CERIST, -The Research Centre for Scientific and Technical Information and Resources Libyan Speaker to be confirmed
12.40		Lunch	

13.40		Feedback on the morning	Conference Chair Nigel Bellingham
14.00	Workshop session 1	The Maghreb Education innovation Challenges	<i>Innovation Challenge teams form and receive challenges to be resolved over next 3 days</i>
14.30	Plenary 3	Solutions zone: Vocational Education; Tunisian experiences and perspective	Riadh Kallala Director of Career Development, CNFCPP, National Centre for Continuing Education and Professional Development
14.50	Plenary 4	Solutions zone: Bringing staff and students together to develop digital skills for the 21st Century	Fiona Harvey Digital Literacies expert and leader in the Institute of Learning Innovation and Development, University of Southampton
15.10		Refreshments	
15.30		Solutions zone: Delivering ELT in blended learning models	Kiros Langston English Programmes Manager British Council Tunisia Nick Cherkas English Programmes Manager British Council Morocco
16.00		Solutions zone: Delivering Higher Education online - Université Virtuelle Tunis (UVT)	Asma Errais Deputy Director of Scientific Research, International Cooperation and University Evaluation, Université Virtuelle Tunis
16.20	Workshop session 2	Teams meet and plan their response to the challenge.	<i>Speed mentoring panel & Learner research panel available</i>
17.30		Close for the day	

Day 2 09 Dec- Digital Solutions to Problems in Education

Time	Session	Session Title	Speaker
09.00		Networking and meet and greet	
09.15	Keynote speech	Improving Digital Competencies and Employability in the Maghreb	Selma Benhadjail Education Program Manager, Microsoft Tunisia
09.35	Workshop Session 3	"What is our biggest problem?"	<i>Innovation Challenge teams continue to work on their challenge, focusing on understanding their challenges</i>
10.10	Plenary 1	Ideas and reality: ICT for Education in the Arab World: Opportunities and Challenges	Prof. Mohamed Jemni Director of Information and Communication Technologies, ALECSO - Tunis
10.30	Plenary 2	Ideas and reality: how global digital education ideas get turned into viable activities at scale	Daniel Thomas EducationInvestor Magazine
10.50		Refreshments	
11.10	Plenary 3	Fixing the system – A Case Study in digital solutions to growing teacher capability	Berit Birtanen-Thewlis VP, Marketing & Sales, TribaLearning
11.30	Plenary 4	Fixing the system – E-learning and transition to an open society Lessons from the Albanian experience	Dr Endrit Kromidha Lecturer in Entrepreneurship and Innovation, Centre for Distance Education, University of London
11.50		Fixing the system: Tech Age Teachers- Panel of innovative Tunisian teachers using technology in the classroom presents their projects.	Tech Age Teachers panel with IREX, moderated by M. Montacer Dhifallah - RTC M. Montacer Dhifallah - RTC Mme Lamia Jouni Mabrouk - TAT Grand Tunis M. Rached Mansar - TAT Monastir Mme Mariam Baghdadi - TAT Nabeul Mme Marwa Tounsi - TAT Sfax Mme Latifa Sboui - TAT Gafsa M. Hamdi Nsir - TAT Nabeul Mrs Faten Ben Jebara - TAT Ariana Faten Belguith, Program Manager
12.20		Lunch	
13.20	Feedback	Feedback on the morning	Conference Chair Nigel Bellingham

14:00	Plenary 5	Working at scale: When is technology useful and when does it cause you more problems ?	Paul Berry Commercial Director, Obeikan Education SA
14.20	Plenary 6	Working at scale: Employability-focused blended learning for higher education students	Chris Locke , Global Head of People Development, Pearson (via Skype)
14.40	Feedback	Brief feedback to plenary from groups	Conference Chair Nigel Bellingham
15.00	Refreshments		
15.30	Workshop Session 4	<p>“How can we create solutions?”</p> <p>Support and market research/concept testing available from Student Panel.</p>	<i>Innovation Challenge teams develop their solutions</i>
17.00		Close and feedback	
Evening	Groupe Dinner		

Day 3- 10 December 2014- Sustainable Impactful Learning for a Chaotic World

Time	Session	Session Title	Speaker
09.00	Networking	Networking and meet and greet	-
09.15	Feedback	"Where are we?" feedback discussion	Conference Chair Nigel Bellingham
09.30	Keynote Speech	Online Technology Platforms: A Middle Eastern solution for non-traditional learning and continual learning	Shireen Yacoub edX Online Course Manager, Edraak, Queen Rania Foundation for Education and Development, Jordan
09.50	Plenary Session 1	Technology opportunities: Using MOOCs for high impact learning	Richard Banks Senior Content Producer, FutureLearn Chris Cavey Product Development Consultant, English & Exams, British Council
10.10	Workshop Session 5	"Can we make our project work?"	<i>Innovation Challenge teams continue to work on their challenge, focus on creating durable projects</i>
11.10	Refreshments		
11.30	Workshop Session 6	"Can we win the Maghreb Education Innovation Challenge Award?"	<i>Innovation Challenge teams finalize their presentations, prepare to pitch their projects and compete to win the Maghreb Education Innovation Award</i>
12.30	Keynote speech	Education for Employability	Kamel Braham , Program Leader, Education; Health, Nutrition and Population; Social Protection and Labour, Maghreb Department, World Bank
13:00	Lunch		
14:00	Plenary Debate	Debate "This house expects the Maghreb countries will fully transition to digital education before 2020"	Conference Chair Nigel Bellingham Speakers from selected panellists Floor contributions welcome from all participants
15:00	Dragons Den	Dragons Den- Innovation Challenge Presentations	<i>Innovation Challenge teams pitch their ideas to the Judging Panel</i>

16:00	Award Ceremony	Presentation of the British Council Education Innovation Awards and Looking forward to the future	Conference Chair Nigel Bellingham
16.30		Networking and closing discussions	
