

## British Council LearnEnglish Online

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British Council LearnEnglish Online is a solution for institutions that want affordable English language preparation and recognised certification for their students.

- 1. Online English with LearnEnglish Pathways courses
- 2. Support options for learners and teachers
- 3. Certification with Aptis test for better employability



#### What is it?

BRITISHCOUNCIL

- > Reliable
- > Flexible
- > Low-cost
- > Recognised







#### LearnEnglish Pathways

#### Elementary 1

0% finished

Status Active | 0% finished Result N/A

Detailed report

People

Work and study

Places

Free time

Travel

Grammar and vocabulary

#### People

In this module you practise talking about yourself and other people.



Introductions

Not finished | Result: 0%

Enroll





Enroll





#### What is it?

- A series of eight, 30-40 hours, self-study courses
- Designed for adult learners of English
- From A1 to B2 levels in the Common European Framework. (i.e. Elementary 1 to Upper Intermediate 2)







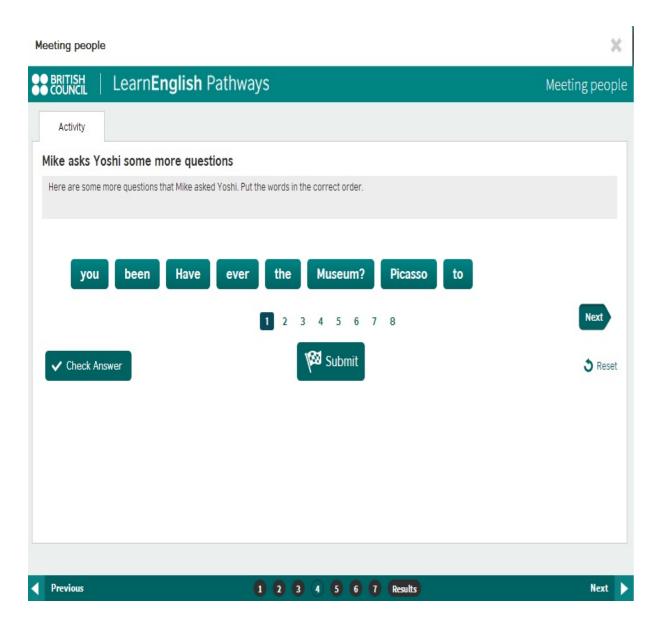


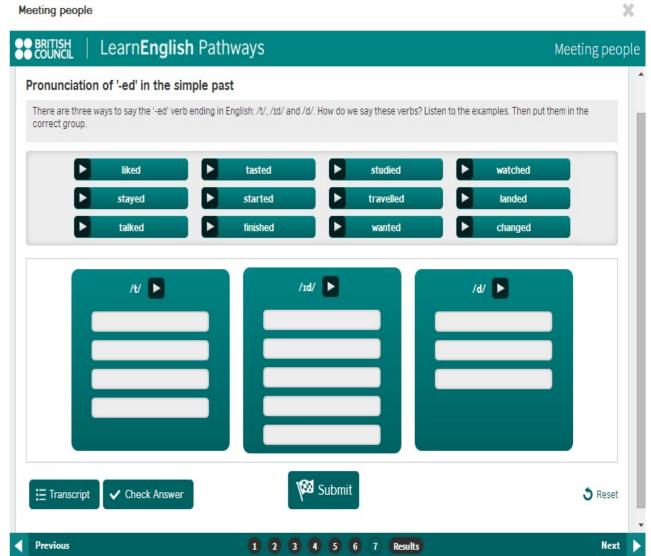
#### Course Breakdown

	Elementary 1	Elementary 2	Pre-intermediate 1	Pre-intermediate 2	Intermediate 1	Intermediate 2	Upper-intermediate 1	Upper-intermediate 2
Module 1	People	Home	Tell me about yourself	Travel experiences	Meeting people	Tourism	Distance learning	The world of work
Module 2	Work and study	Changes	Lifestyles	Entertainment	Shopping	Disasters and emergencies	Festivals	Adventure and exploration
Module 3	Places	Feeling good	Jobs	Shopping and fashion	Travel	Hotels	The media	Finding accommodation
Module 4	Free time	Our world	Stories from history	Technology	Banks	Communications	Crime and the law	The unexplained
Module 5	Travel	Culture	Cities	Change	Tourism	Eating	Sports, health and fitness	Entertainment
Module 6	Grammar and vocabulary	Grammar and vocabulary	Grammar reference	Grammar reference	Grammar reference	Grammar reference	Grammar reference	Grammar Reference



### **Example Activities**







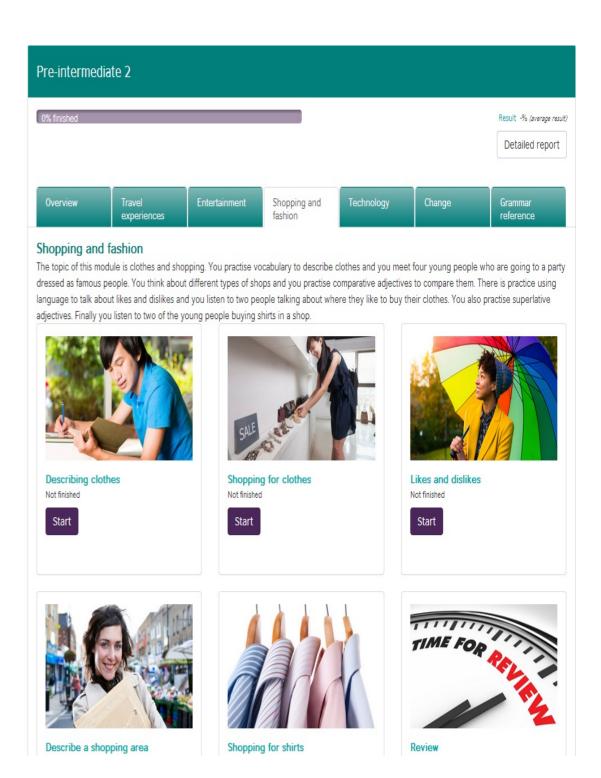
#### Track Record

A proven commercial product with more than 90,000 paid users:

- Tunisia
- Morocco

#### Globally:

- Chile
- Malaysia
- Georgia
- Brazil
- Uruguay









#### **BC LEO Tunisia - what?**

5-month blended-learning course at the Higher Institute of Management of Gabes (ISG Gabes):

- 270 first-year undergraduate students
- Access to LearnEnglish Pathways online courses
- 2 hours online study/week
- 2 hours f2f classtime/week
- Certification for all with Aptis test







#### **BC LEO Tunisia – how?**

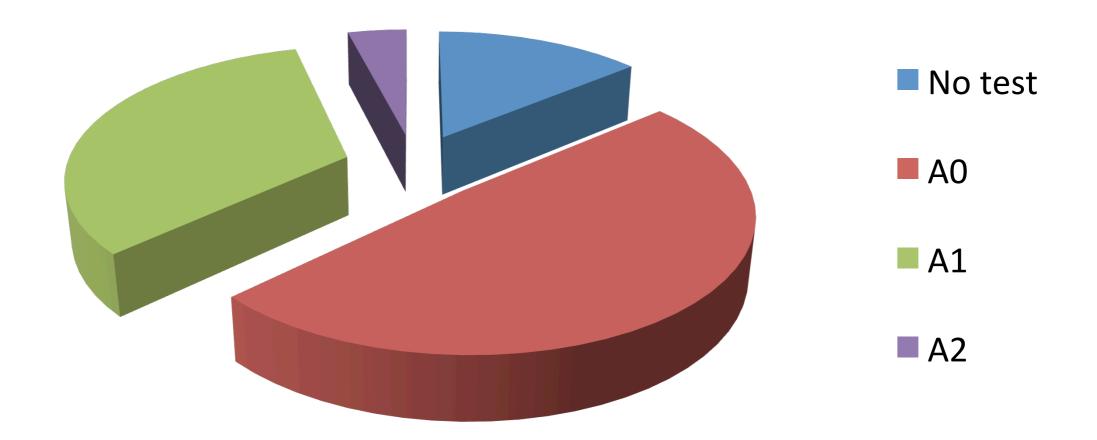
- 1.Entry test with *Aptis* test.
- 2.Online learning with *LearnEnglish Pathways* focused on grammar/vocabulary and the receptive skills.
- 3. Face-to-face learning consolidated and built on online course contents, in particular activating learners' speaking skills.
- 4.Exit test and certification with *Aptis* test.



#### Entry test with Aptis (Sept 2012)

No test	A0	A1	A2
14%	49%	33%	4%



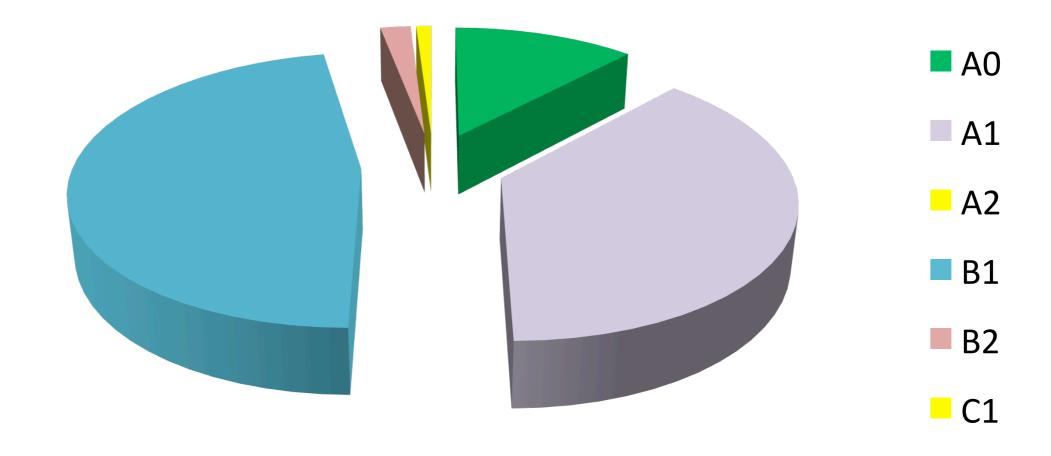




#### Exit test with Aptis (April 2013)

A1	A2	B1	B2	C1
38%	1%	47%	2%	1%



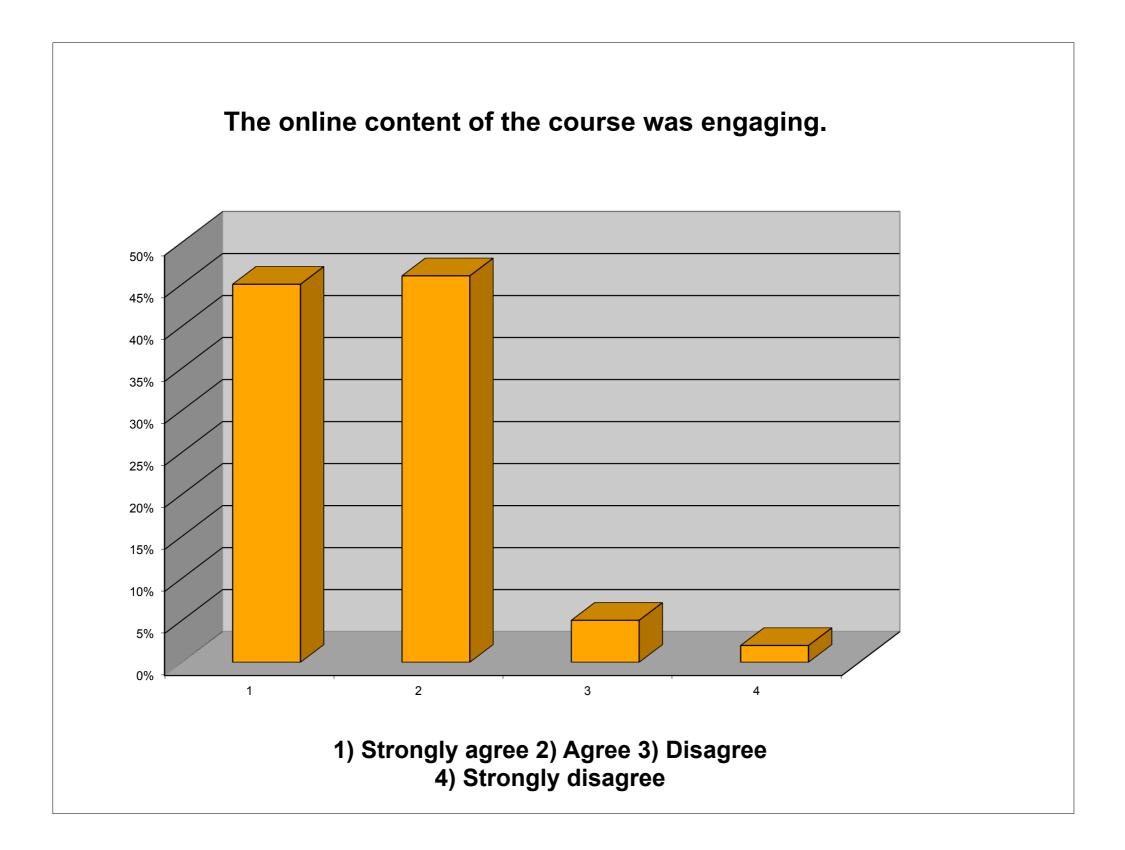




# Feedback from the

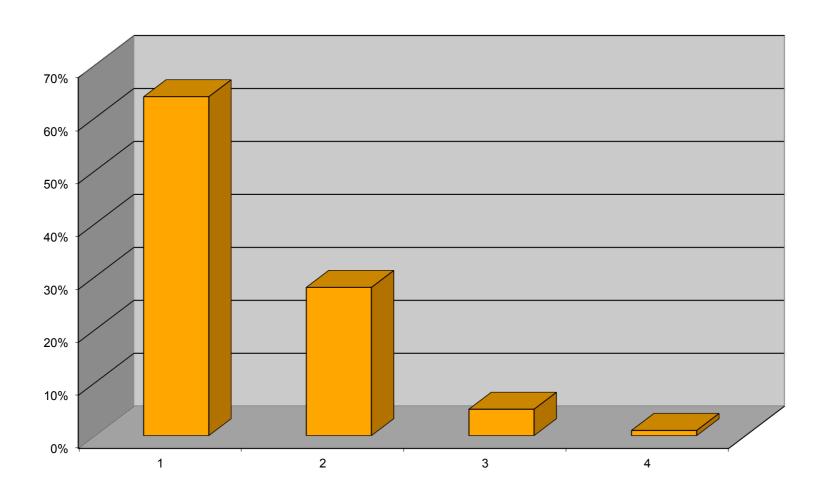
students?







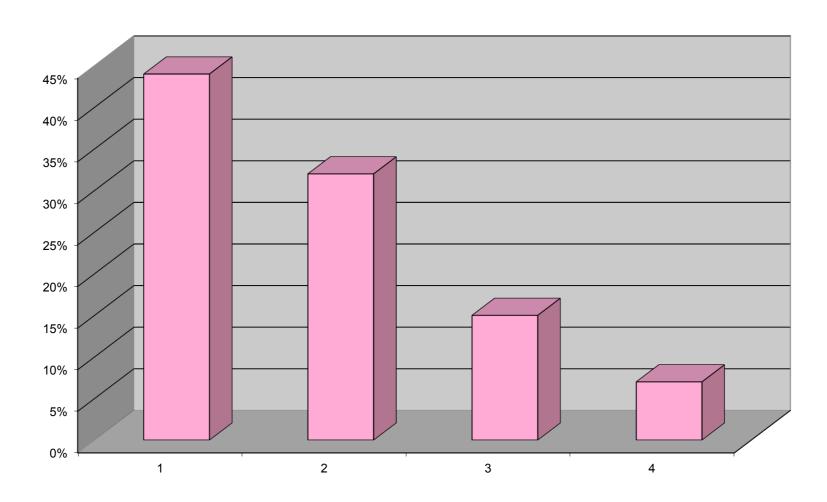
#### I like the mix between the online and face to face sessions during the course.



1) Strongly agree 2) Agree 3) Disagree 4) Strongly disagree



#### I feel the course has increased my confidence in my IT skills.

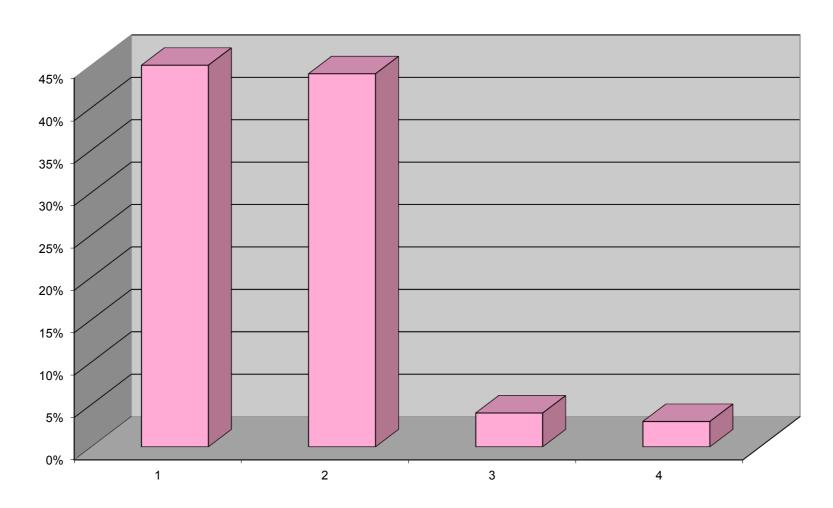


1) Strongly agree 2) Agree 3) Disagree 4) Strongly disagree



I now have a more positive view of the English language.

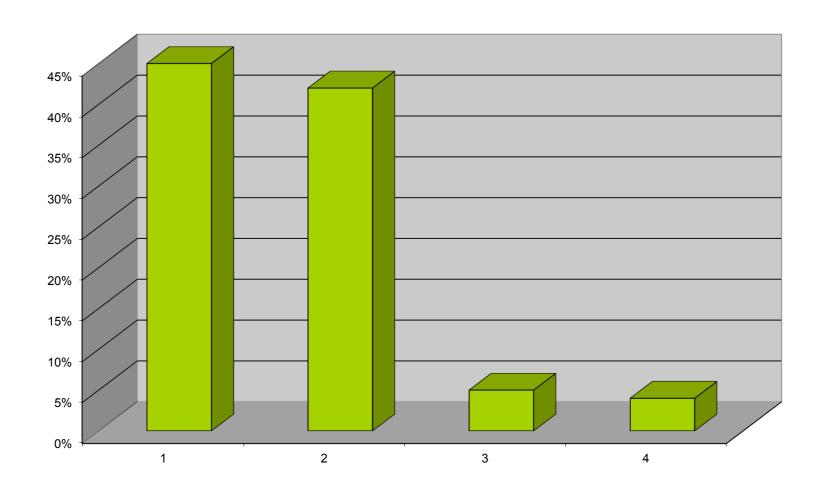
I feel more motivated to learn English as a result of this course.



1) Strongly agree 2) Agree 3) Disagree 4) Strongly disagree



#### I would like the course to become part of my studies every year.



1) Strongly agree 2) Agree 3) Disagree 4) Strongly disagree



#### **BC LEO Morocco - what?**

2013: 3 Universities (Ibn Zohr, Universiapolis, Oujda)

2014: Continuing with 3 universities, 3 new partners

2013: 3,500 students

2014: 14,000 students

- Access to LearnEnglish Pathways online courses
- 2 hours online study/week
- 2 hours f2f classtime/week
- Certification for all with Aptis test

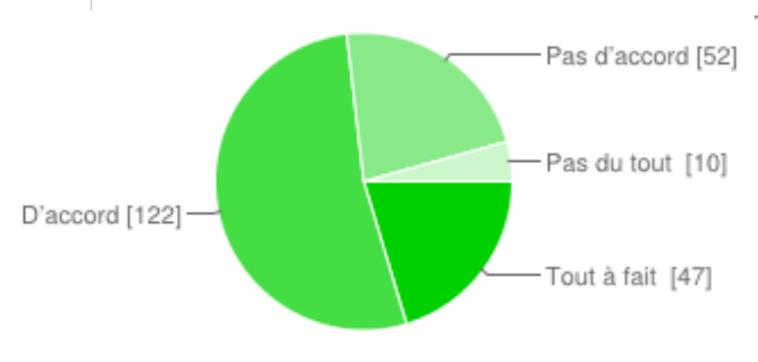


#### **BC LEO Morocco – how?**

- 1.Entry test with *Aptis*.
- 2.Online learning with *LearnEnglish Pathways* focused on grammar/vocabulary and the receptive skills.
- 3.Face-to-face learning consolidates and builds on online course contents, in particular activating learners' speaking skills. Different models for different schools, based on their resources.
- 4. Exit test and certification with *Aptis*.



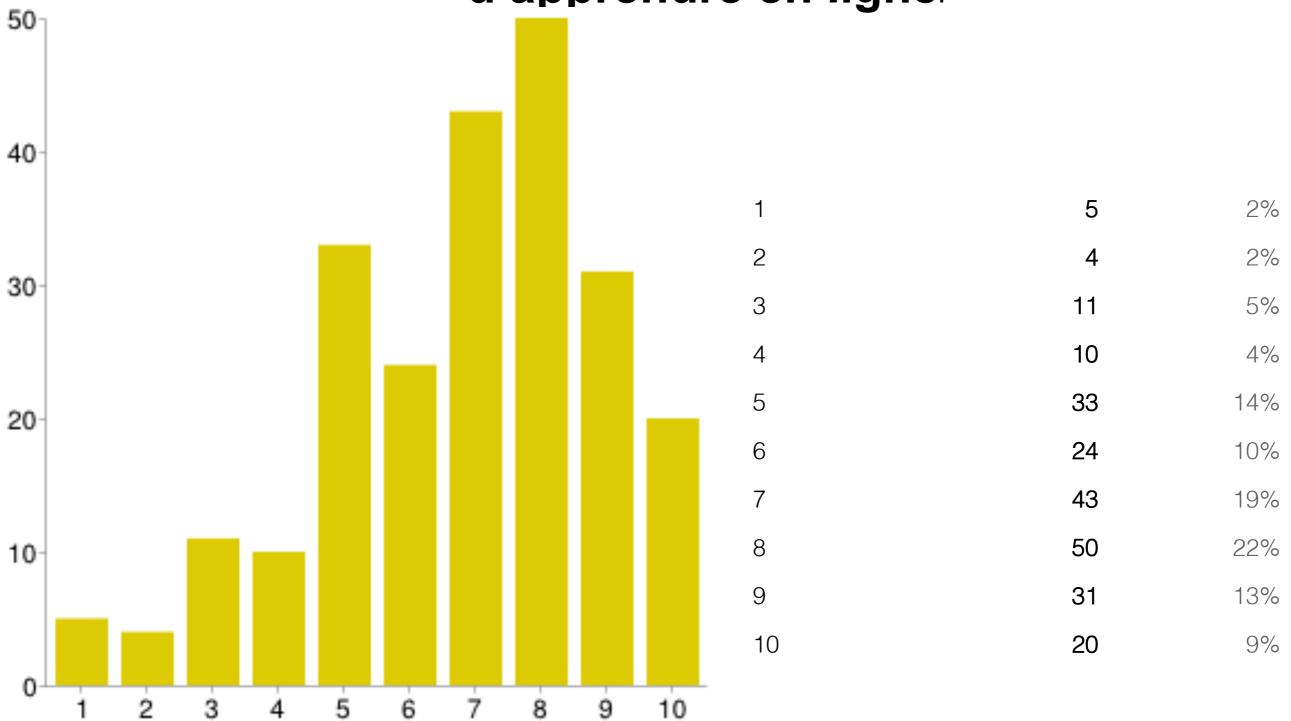
## Mon université est une pionnière qui offre des opportunités d'apprentissage de meilleure qualité.



Tout à fait d'accord	47	20%
D'accord	122	53%
Pas d'accord	52	23%
Pas du tout d'accord	10	4%

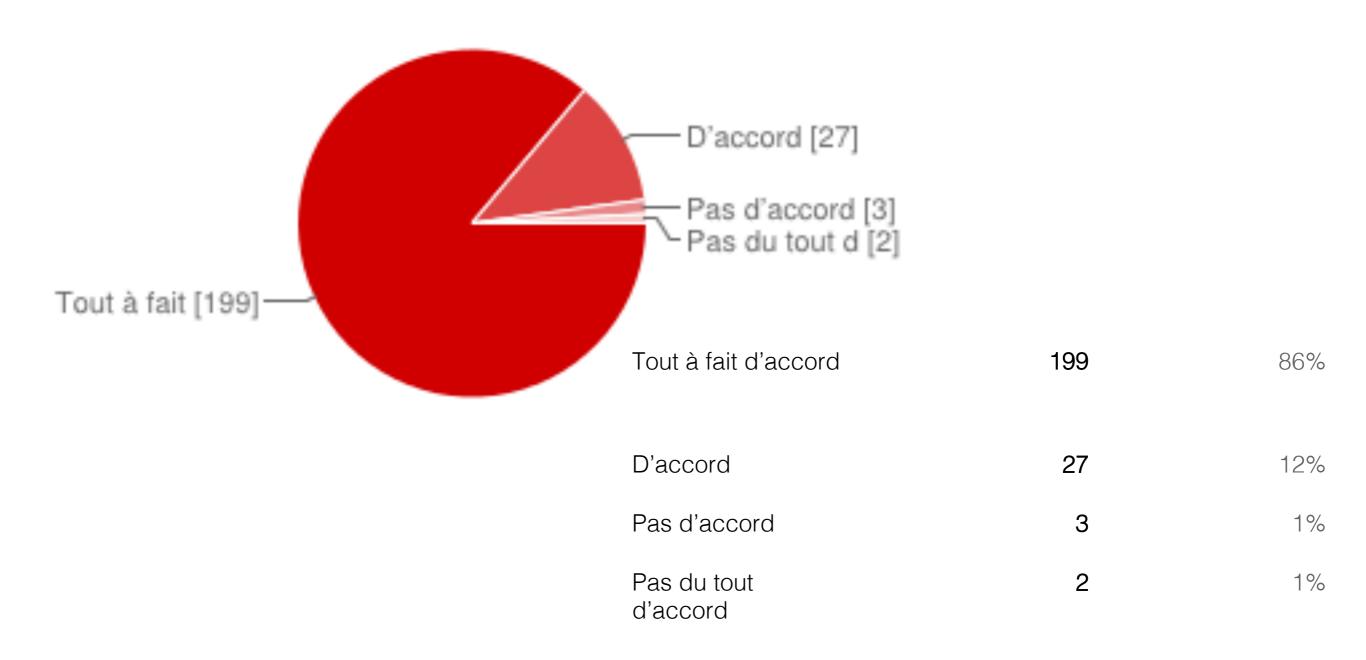


Je suis confiant par rapport à ma capacité d'apprendre en ligne.





## J'ai une opinion positive concernant la langue Anglaise et je me sens motivé pour l'apprendre.





C'est une méthode pratique lorsqu'on a pas assez de temps pour avoir des cours face a face

> Online learning is a great method to improve one's level in basics English. For me it's a best source where I can train my competences from time to time.

C'est une expérience extraordinaire Il est très facile et encourageant

> Vu qu'il s'agit de ma première expérience de formation en ligne, j'apprécie cette méthode d'apprentissage

I love your courses, they are really helpful!

Les ressources d'apprentissage de l'anglais nous aides pour bien maîtriser cette langue

Ils sont à la porté de tous les participants, mais parfois on risque de perdre l'accès pour des problème technique, ou de connexion.

> Le cours en ligne de British Council est important pour compléter un cours face à face mais il ne suffit pas tout seul pour améliorer les compétences linguistiques d'un étudiant.



#### Thanks for listening

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