



# DIGITAL CITIZENSHIP & **ELT**

A match made in heaven

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Digital English Tunisia 2015 2.0

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# Digital Technologies

Participatory cultures  
Open access to information  
(James et al, 2009)



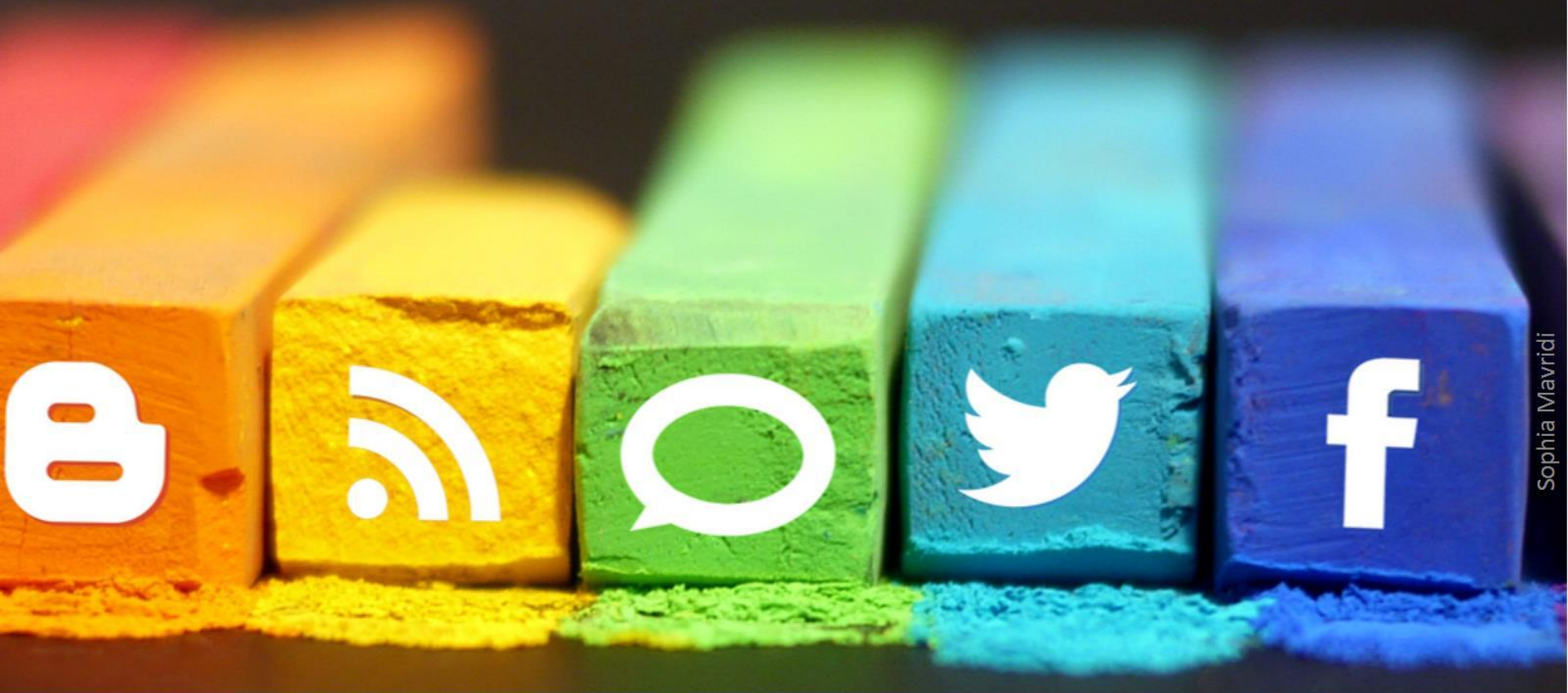


# Risky opportunities

(Livingstone, 2008: 1)



Characteristics of digital technologies that can alter conventional understandings of **privacy & participation** and can create new **opportunities & risks**



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**PERSISTENCE - VISIBILITY- SPREADABILITY- SEARCHABILITY**

(boyd, 2014)

# TECHNOLOGY INTEGRATION

should not be a **TOOL-ORIENTED** approach

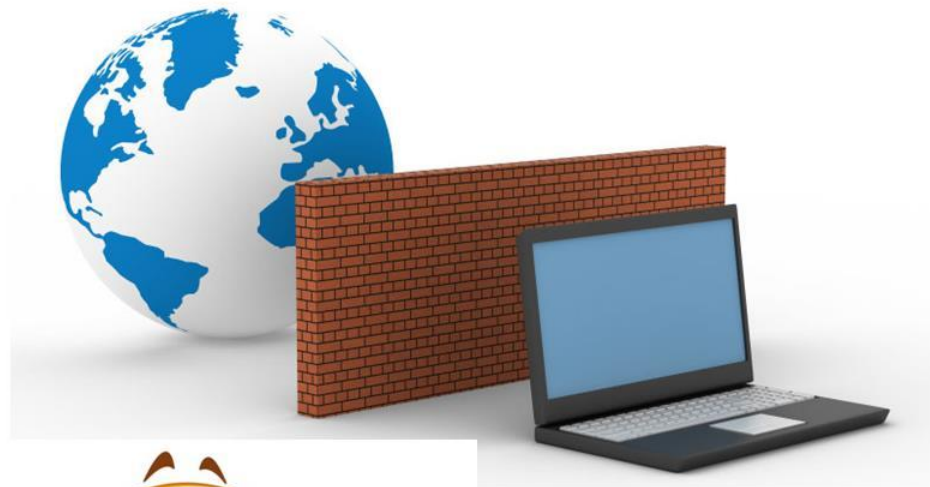


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Just using technology does not automatically encourage students to acquire the ethics, knowledge, skills and competences needed for effective use (Hobbs, 2010)



# SOME CURRENT RESPONSES TO THE ISSUE



**Tool-oriented Approaches**  
**Panic when signs of misuse are observed**  
**Firewalls & blocking**  
**Scare tactics**

***“At a public swimming pool we have gates, put up signs,  
have lifeguards and shallow ends...”***



***but we also teach children how to swim”***

**Byron (2008: 2)**



# Digital Citizenship

## A HOLISTIC APPROACH

Literacies, skills, competences and ethical thinking for  
effective digital participation



# What is **DIGITAL CITIZENSHIP**

## **DIGITAL & MEDIA LITERACIES**

## **DIGITAL ETHICS**

- Reflection on roles and responsibilities
- Consideration of community benefits and harms



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A digital citizen understands human, cultural, and societal issues related to technology and advocates and practices safe, responsible and ethical use of digital information and technology  
(ISTE, 2007)

# What is **not** Digital Citizenship



- **eSafety**
- **Scare tactics**
- **A Reactive approach**
- **List of dos and don'ts**
- **Banning & blocking social media**
- **Raising awareness without developing skills**
- **Talking about risks but not about opportunities**



# What skills & competences do we need to foster?





# PARTICIPATION



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Create online communities  
Publish students' work for a broader audience  
Reflect on the personal and social responsibilities entailed



# MANAGING PRIVACY & IDENTITY

Are young people creating a culture of disclosure?

(Woo, 2006)

Digital Citizens represent themselves in light of the properties of  
PERSISTENCE - SEARCHABILITY – VISIBILITY - SPREADABILITY

(James et al, 2009)



# SAFETY

A close-up photograph of an orange lifebuoy with a white rope tied around it, set against a blurred background of water. The lifebuoy is made of a textured material, possibly foam or plastic, and has a white rope tied in a knot around its center. The background is a soft-focus view of water, suggesting a maritime setting.

Critical thinking  
Revisiting the role of strangers  
Perceiving everything we do online as public



# DIGITAL & MEDIA LITERACIES

- Who's the author?
- What's the purpose of this message?
- What opinions or ideas are missing?

## Evaluating the credibility of online information

- Critical thinking
- Fact checking
- Source comparison

# OWNERSHIP & AUTHORSHIP

Digital Plagiarism and Copyright



Are digital technologies creating an  
**'infringing culture'?**  
(Lessig, 2004)

Teach paraphrasing and citation skills

Introduce students to Creative Commons Licenses

Encourage students to license their own work and publish it online

Teach them to synthesise information into their own original argument



# Managing digital **DISTRACTIONS** & healthy computing

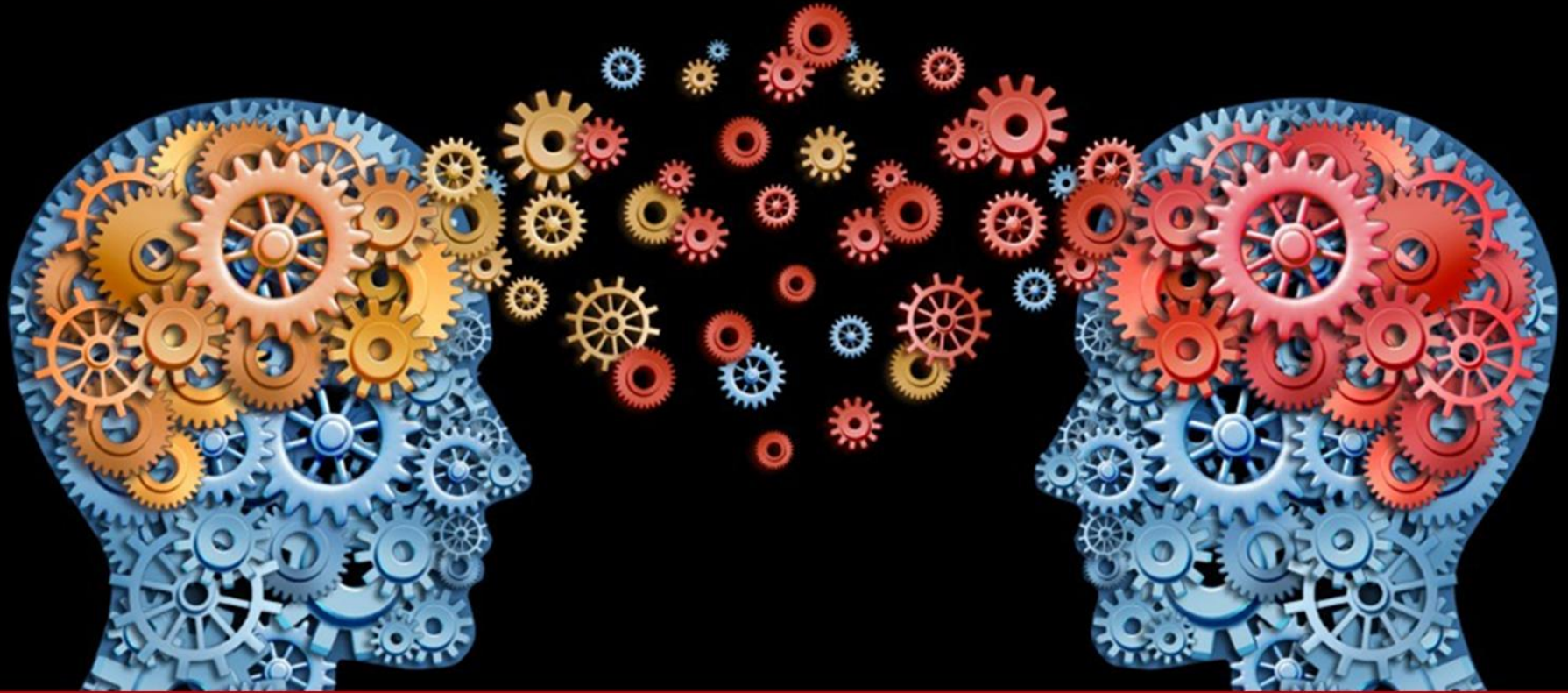


- Don't ban the use of mobile devices – **Manage it**
- Switch to **plane mode** when needed
- Involve students in the creation of class rules
- Have a **technology-free** day
- Provide a good role model

## **Healthy computing**

- Right **posture** – RSI, eye strain, back problems
- Take regular **breaks**.

# NETIQUETTE – INTERACTION



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**Digital codes**  
**Crossing cultural diversities**  
**Standing up against cyber-bullying & Trolling**  
**Developing Language skills to negotiate, debate and disagree politely**





# DIGITAL SECURITY

Detecting Malware  
Setting strong passwords

# The role of the teacher

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**Media Literacy and responsible use of technology should not be seen as a separate subject added to the curriculum but as “a paradigm shift” that will reshape how all existing subjects are taught.**

**(Jenkins et al, 2009)**



## **Digital Citizenship has a major role in ELT contexts because:**

- Students need the skills to carry out particular language development tasks e.g. **project work, participation in online communities** for language practice, use of **online authentic material**
- Teachers are concerned about potential **Internet risks** students might be exposed to and hence need to find effective ways to deal with them
- The way ICT is taught in their contexts does not include digital citizenship skills but rather focuses on how digital tools work
- Teaching a language allows them to integrate skills as long as the language of instruction is **English**.

**(Mavridi, 2014)**

# Integrating Digital Citizenship

## 6 Action Steps



**A systematic approach**  
Not a once-and-for-all approach



# Integrate it into your year-round ELT Curriculum



- Separate lessons
- 10' chucks before using tech

# TEACH IN CONTEXT

## Create digital communities



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We can't teach digital responsibility  
if students have no digital communities to reflect on



# Use English throughout

Focus on **language** skills,  
not just Digital Citizenship



KEEP  
CALM  
AND  
TEACH  
ENGLISH

# Involve parents



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A hands-on approach will help them understand how to supervise and educate their kids



# Develop Teacher Skills & Competences

If you are a school manager, help your teachers to develop them

- Digital & Media Literacies e.g. creation, participation & critical thinking
- Ethical & transparent online conduct for effective role-modeling
- Active digital presence.

(Mavridi, 2014)



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*“We can’t teach these skills to our kids if we don’t have experience in them. How can we teach digital footprint if we don’t exist online?”*

*(Data from DigCit expert, Canada – Mavridi, 2014)*

# Digital Citizenship Resources

Lesson Plans – Videos - eBooks





# Stay informed

#DigitalCitizenship

#DigCit

#DigLit

#eSafety

#DigitalIdentity



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