

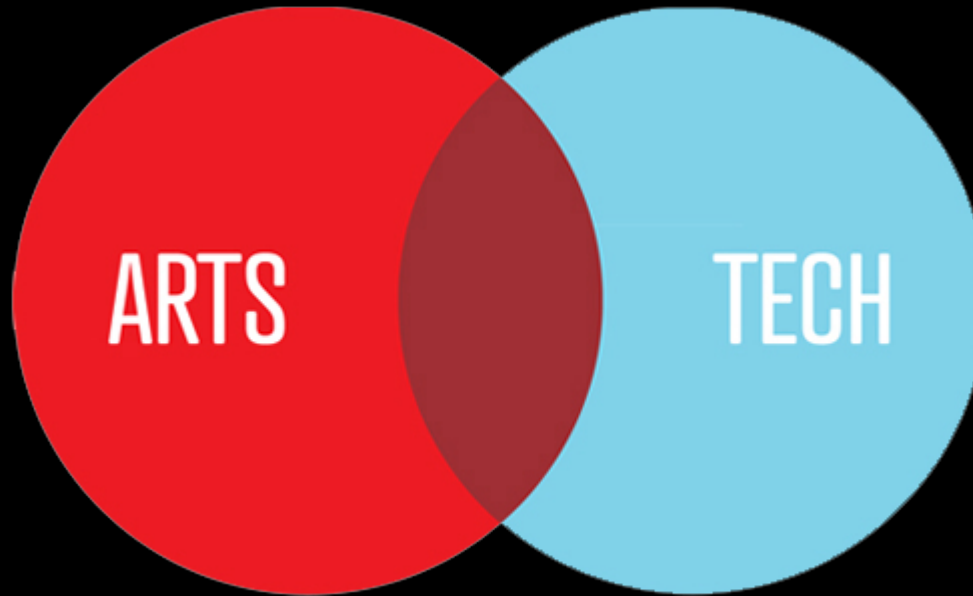
Technology

&

ART

What a mix !

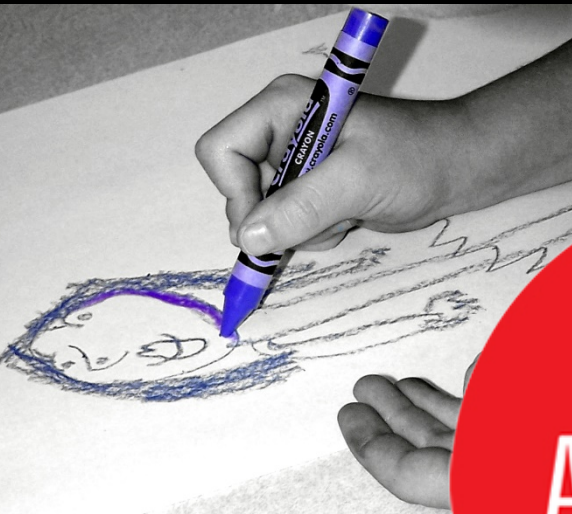
Feelings
Creativity



Logic
Facts



Me and ...



ARTS

TECH



... my frustration

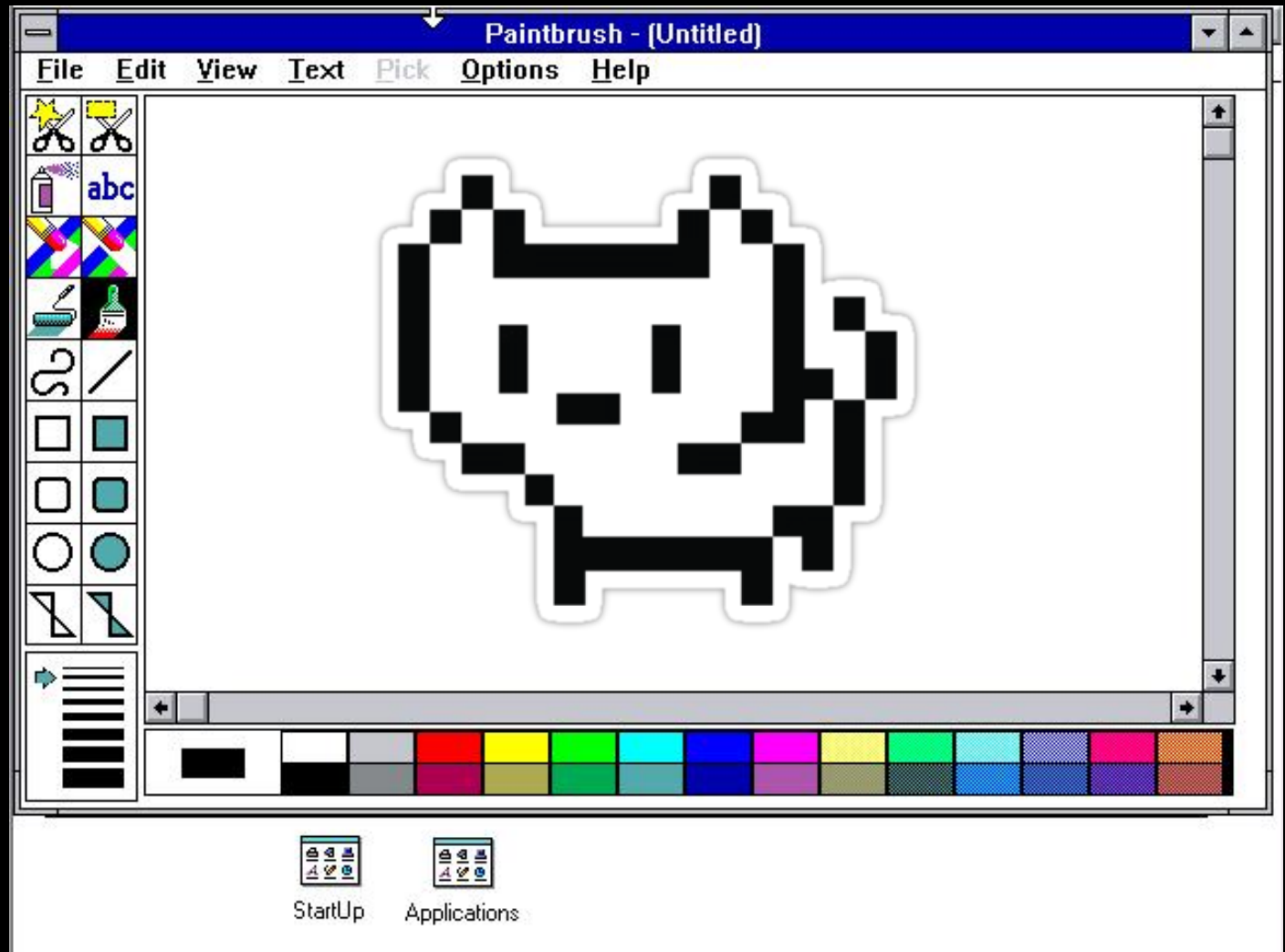
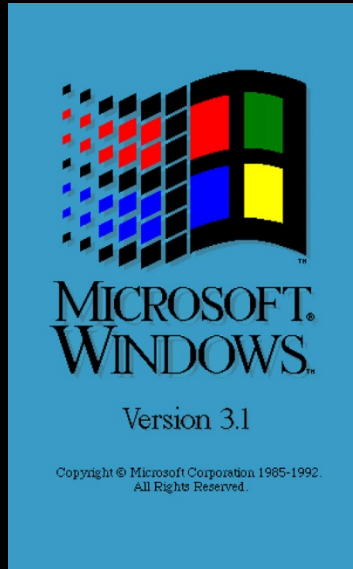


What's in my head 😊

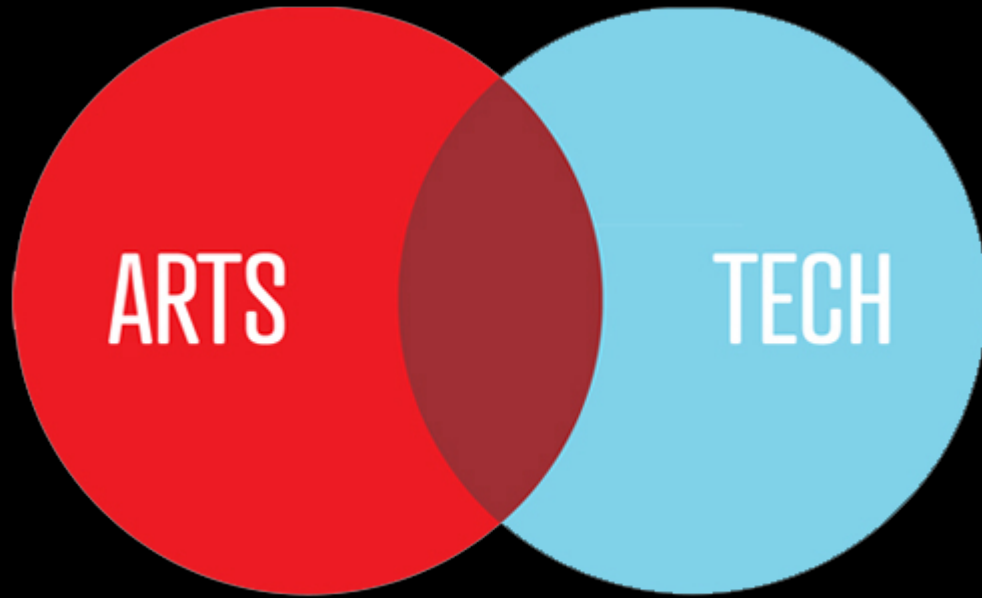


My art 😞

The revelation



The result



=





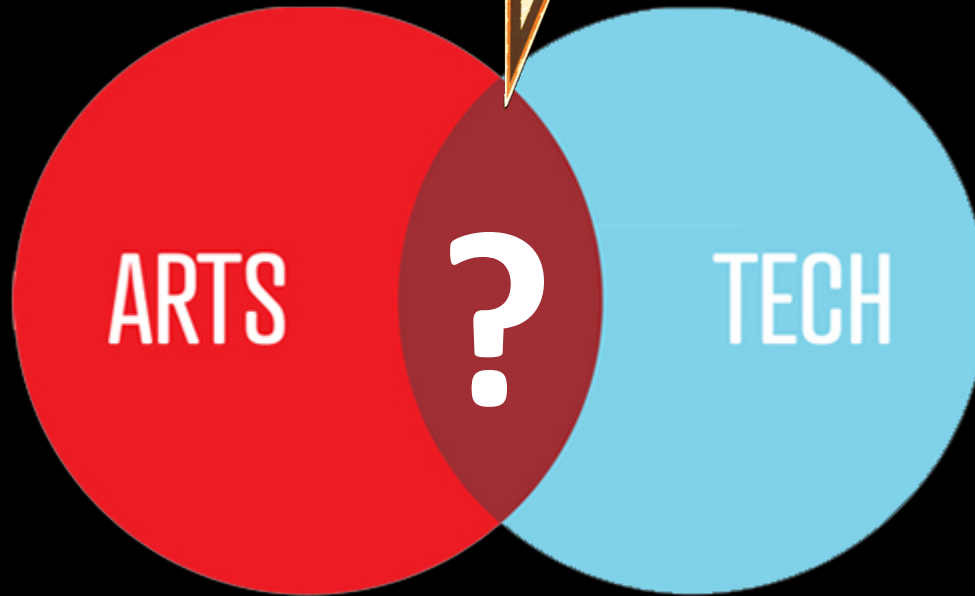
ARTS



TECH



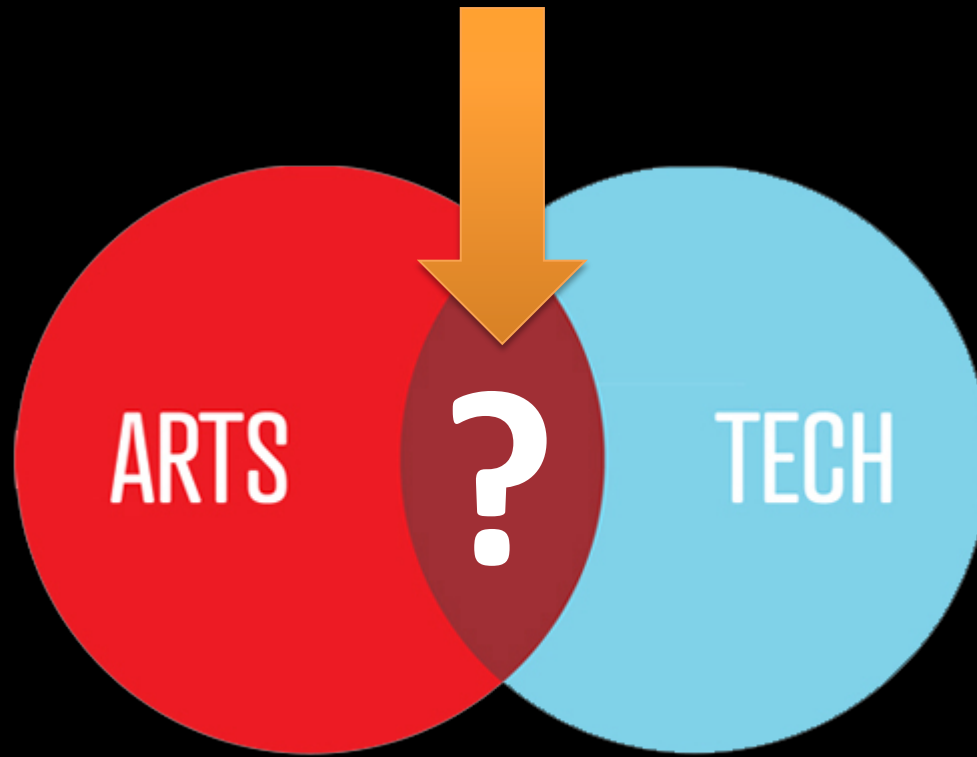
Fight



Limitless
No restrictions
It's art dude ... !

API
Platforms
Tech restrictions

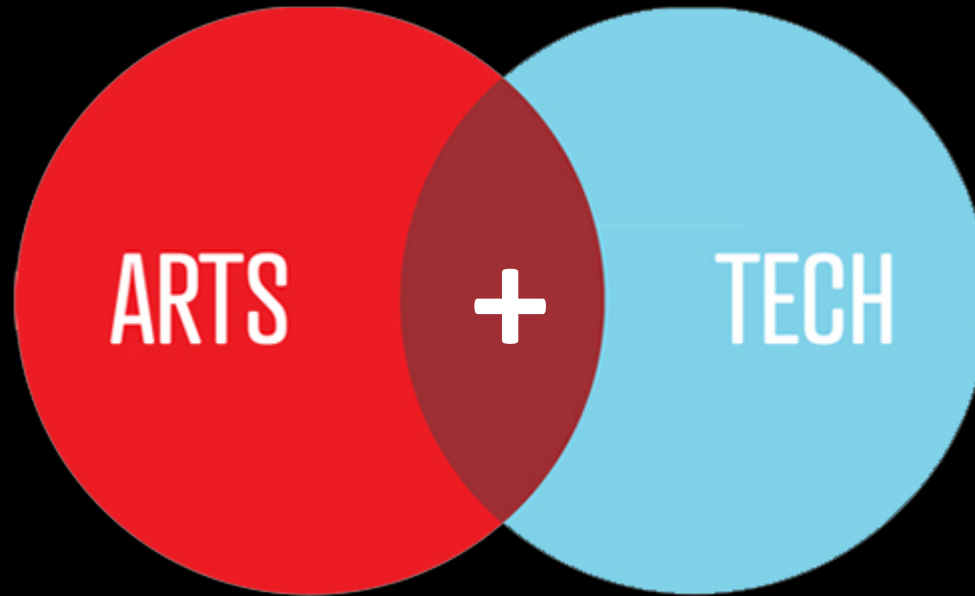
Who are they ?



What is their hidden skills ?



Simple equation



=

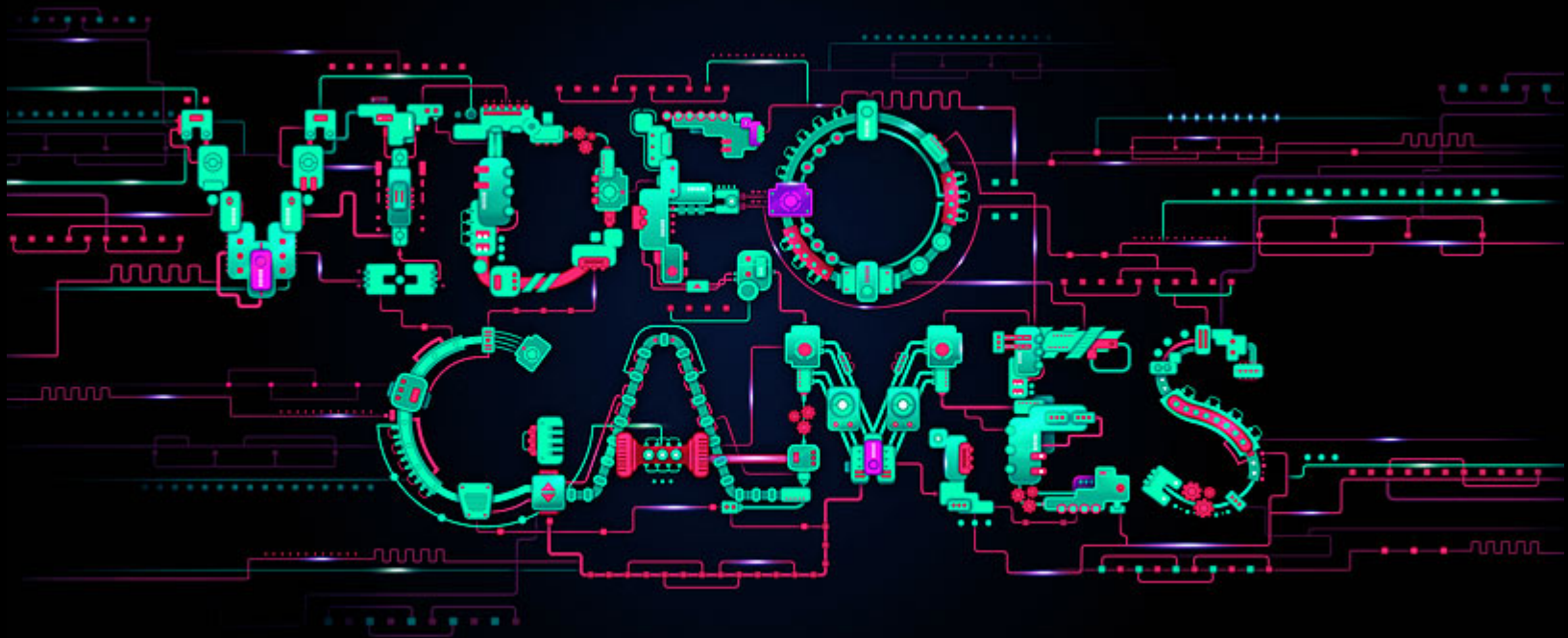
MAGIC

About Magic



Skills
Science
Technology
Psychology
Staging





MAGIC

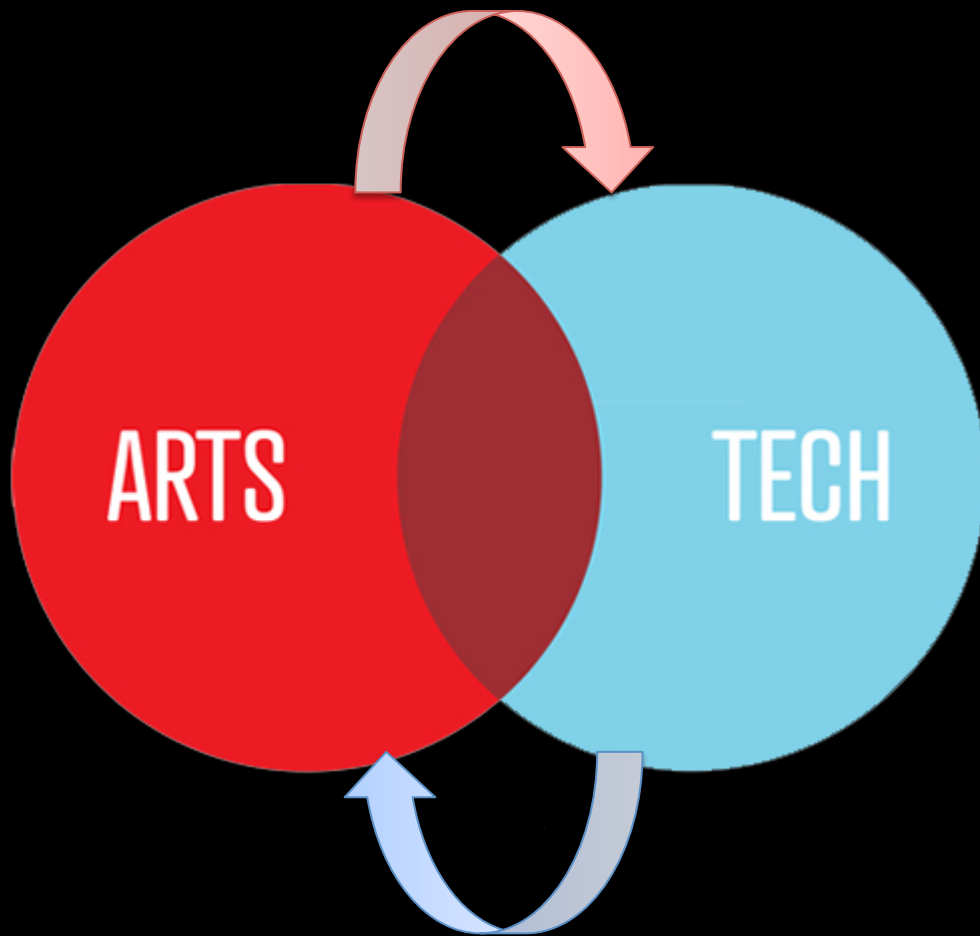
Skills
Science
Technology
Psychology
Staging



MAGICIANS

Designers
2D Artists
3D Artists
Musicians
Developers

SYNERGY



ARTS

Architecture
Sculpture
Painting
Music
Literature
Theatre
Cinema
Photo/TV
Comics
Video Games
Etc ...



SLAP MOSQUITOES

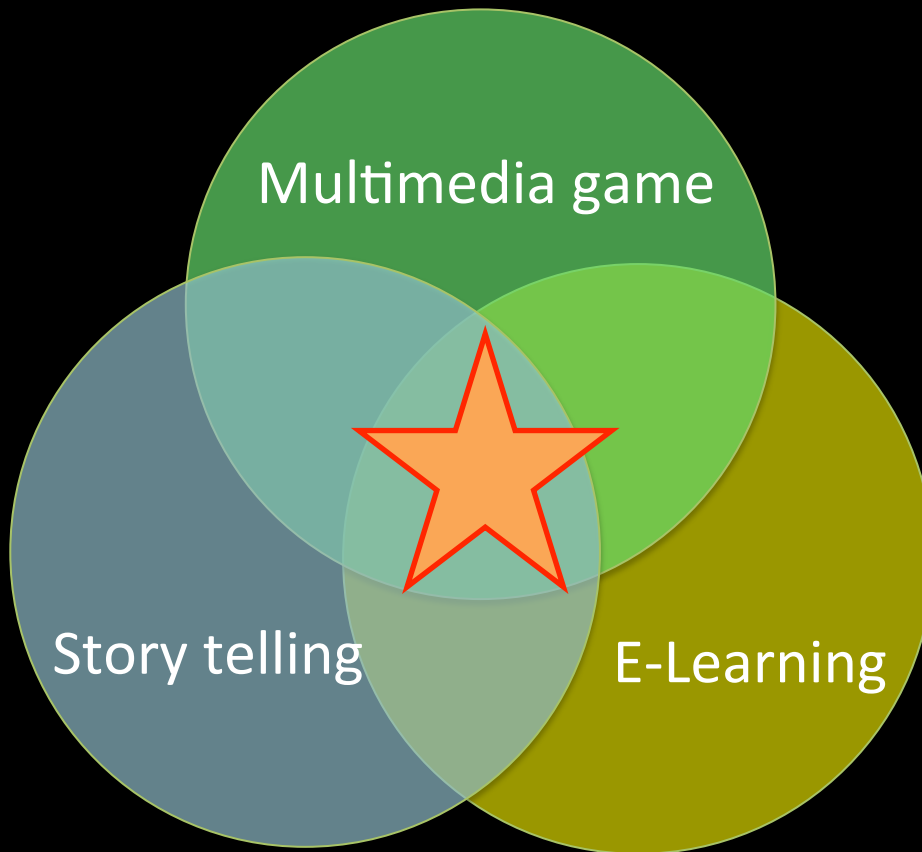
Video Slap Moskitoes





You can be a magician

SERIOUS GAMES



- ++ Motivation to start
- ++ Engagement
- ++ Specific feedbacks
- ++ Addiction

2T toys trucks



LE LEAN DANS UN JEU

1,000 player / Month
1,5 year LTV

Comment lutter contre la corruption!!

Outil ludique Anti-Corruption....

*Being against corruption
Say "NO" to corruption
WE CAN STOP IT !!!!*



Anti Corruption Game
20,000 gamers
average age : 19

2014 Video games revenues

\$ 73,000,000,000

Thank you 😊

wsm@digitalmaniastudio.com
www.digitalmaniastudio.com

